



**Community
funding:
help for
communities
helping
themselves**



**Pride
of
Place
Fund**



Pride of Place Fund

The Pride of Place Fund is made available via Council's Pride of Place Policy.

The Policy was developed out of recognition that many of our smaller communities did not have or want large scale capital revitalisation projects.

What they often need to progress the projects is a relatively small amount of funding support to enable them to make the most of community (volunteer) input and possible funding from other places (Trusts etc).

As such Council has set aside \$50,000 per year for the next 10 years to help with these projects.

The Fund sits with Council's Property Group, and will be used for projects that fit the criteria in the Policy.

Applications will be considered twice a year with closing dates of 31 March and 31 October.

Key points

Total available funds per year.

- \$50,000 (split between various projects/communities)

Why?

- Help smaller communities to enhance the look and feel of their communities.
- Provides funding support to help community projects with materials, equipment and other project expenditure as approved by Council's Property Group.

Criteria

- Public benefit
- Long term (i.e. not events)

Examples

Township beautification, new community assets, entranceways, cycle and walkways, river and streamside clean-up and landscaping, picnic tables and seats, signs and artworks.

Managed by

- Council's Property Group

Who can apply?

Community groups, Iwi and hapu, legal entities.

Note: Preference will be given to groups with a proven track record of delivering community projects.

Who can not apply?

- Individuals for their own project

Funding Rounds

Open twice a year with closing dates of 31 March and 31 October.

Key to success

Council has committed to working with any Ruapehu township on their revitalisation journey.

The key to the success of any township revitalisation is that it is community led with the ideas, energy and passion coming from the people who will benefit the most, the township community.

It is all about having on-going conversations and seeing where Council and communities (and other funders and supporters) can work together.

Community expectations

To provide:

- Ideas
- Energy
- Passion
- Labour
- Community cohesion
- Project supervision
- Project planning